

MANAN BHANDARI

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CAREER PROFILE

A persistent, goal-oriented final year Bachelor of Commerce student at Deakin University, working towards becoming a full-stack marketer. Experienced in digital media content marketing and aspiring to become a creative asset to any project with an extensive knowledge of graphic design, brand strategy and digital marketing. Currently working independently on freelance work with a proven record of working efficiently and effectively in collaborative environments with strong leadership skills and techniques.

EDUCATION

Bachelor of Commerce	Jan 2018 - Current
Deakin University, Geelong Waterfront Campus	
<ul style="list-style-type: none">Major in Marketing/Minor in FinanceExpected Completion Date: June 2025	
Victorian Certificate of Education (VCE)	Jan 2017 - Dec 2017
Suzanne Cory High School	
<ul style="list-style-type: none">>80 ATAR achievedEnglish Language, Mathematical Methods, Further Mathematics, Chemistry, Business Management and Physical Education	

RELEVANT EXPERIENCE

Video Content Intern, Wheelspin Media Group	Jan 2024 - Jan 2025
<ul style="list-style-type: none">Collaborated with the creative team to brainstorm, storyboard, and execute video concepts tailored to client needs, contributing to the successful completion of multiple projects.Participated actively during client meetings, contributing innovative ideas that were integrated into final content strategies.	
Sports Marketing Intern, Badminton Geelong Inc	Jun 2024 - Sep 2024
<ul style="list-style-type: none">Led the development of engaging digital and traditional content that promoted upcoming events, tournaments, and player highlights, boosting community interest and participation.Captured and edited photos and videos during badminton matches and events to produce eye-catching content for all communication channels.Assisted in planning and organising events to boost community engagement.	
Design and Experience Intern, Naked Ambition	Feb 2019 - Jun 2019
<ul style="list-style-type: none">Assisted in the development of user-centered design solutions, applying design thinking methodologies to address client challenges and enhance customer experiences.Facilitated client workshops by assisting in the preparation of materials and guiding discussions to ensure productive collaboration and idea generation.	
Marketing Officer, Imperial College of Australia	Jul 2018 - Feb 2019
<ul style="list-style-type: none">Managed the college's online presence, consistently updating social media profiles to reflect current events, achievements, and available courses.Conducted in-person client visits to engage with potential partners and boost the level of enrolment.	

EMPLOYMENT HISTORY	Picking & Packing Team Member, T2 Distribution Centre	Nov 2019 - Nov 2023
	<ul style="list-style-type: none">• Efficiently picked and packed products according to customer orders, ensuring correct items, quantities, and packaging standards were met.• Communicated with supervisors and team members, providing updates on order progress and identifying any potential issues to ensure smooth warehouse operations.• Supported the warehouse team during high-demand periods, demonstrating flexibility and a strong work ethic to meet increased order volumes.	

KEY SKILLS	<ul style="list-style-type: none">• Graphic Design.• Web Design.• Social Media Marketing.• Content Creation.• Office 365 Suite Software.	<ul style="list-style-type: none">• Adobe Creative Suite Software.• SEO Marketing.• Copywriting.• Project Team Leadership.• Fluent in English and Nepali.
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EXTRA - CURRICULAR AND ACADEMIC ACTIVITIES	Officer of Marketing, Deakin Commerce Student's Society	Feb 2025 - Present
	<ul style="list-style-type: none">• Created marketing materials for club promotions, utilizing graphic design skills to effectively communicate events and initiatives to the student body.• Supported fundraising efforts for club activities, demonstrating teamwork and initiative to secure resources for educational projects and events.	
	Fundraiser, The Push Up Challenge/Movember	Jun 2024 - Nov 2024
	<ul style="list-style-type: none">• Advocated for mental health awareness, consistently supporting friends, family and the community, fostering a positive and inclusive environment.• Participated in fundraising initiatives, raising awareness for mental health and creating a welcoming environment for open discussion on mental health.	
	Student Consultant, Deakin ABC Consultancy Experience	Jun 2024 - Oct 2024
	<ul style="list-style-type: none">• Led a team of peers in developing actionable business strategies, addressing the specific needs and challenges of a real-world client.• Adapted to evolving client needs, adjusting strategies and solutions as new information emerged during the consultancy experience.• Conducted comprehensive market research, identifying key trends and competitive insights to inform client decision-making.	
	Student Mentor, Deakin Business & Law Mentor Program	Feb 2019 - Jun 2019
	<ul style="list-style-type: none">• Provided guidance and support to new students, helping them navigate the transition into university life and adjust to academic expectations.• Shared personal experiences and strategies for managing coursework, time management, and extracurricular activities, helping mentees develop effective study habits.	

REFEREES	Georgy Joseph Director Wheelspin Media Group 0421 290 225 georgyj2000@gmail.com	Naman Bhardwaj Sports Development & Facilities Coordinator Badminton Geelong Inc 0451 103 190 namanb@badmintongeelong.asn.au	Joseph Skipper Inventory Coordinator T2 Distribution Centre 0410 705 143 joseph.skipper@t2tea.com
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